# Research Writing for Impact
## AuthorAID MOOC sponsorship packages

**Join our growing community of sponsors to provide a tailored learning journey for your researchers, and open up opportunities for the global research community.**

To maximize the impact of their research, your researchers need strong research communication skills. INASP's tried and tested **AuthorAID Massive Open Online Courses (MOOCs)** are dedicated to breaking the barriers your researchers face when it comes to making sure their work has impact.

**We deliver successful, sustainable and scalable MOOCs to meet the needs of researchers across the globe.**

Our six and eight week Massive Open Online Courses equip researchers with the skills to write, publish and communicate their work. They are particularly suitable for early career researchers in low resource contexts.

Participants are guided through the lifecycle of a typical research project from literature review and research ethics to writing and publishing a research paper.

Participants receive expert advice from an international team of experienced guest facilitators and make connections with researchers from around the world via interactive discussion forums.

*"A good researcher is known by her number of publications, and the information in these publications can inform policy and contribute to development. I had never published a paper, and each time I tried, I felt discouraged. I decided to take the course to be able to better understand how to publish a scientific research paper."*
Atebeh Lekah, University of Yaounde, Cameroon

*"The online course has positively affected almost every aspect of my academic life. The effect is particularly visible in my research writing, information sharing, networking and supervision of students' projects."*
Ghanaian participant, Online Research Writing Course,

**UPCOMING MOOCs in 2021:**

**Research Writing in the Sciences**
6th Apr to 17th May

**Research Writing in the Social Sciences-** 8th Jun to 20th Jul

**Research and Proposal Writing in the Sciences** 7th Sep to 2nd Nov

INASP MOOCs have
**50%**
average **completion rate**
significantly higher than the industry standard

Increasing to
**61%**
average **completion rate for sponsor** participant cohorts

Participants report
**50%**
increase in **research writing confidence** on completion

As a MOOC sponsor, you help to ensure that our high-quality courses remain available and free at the point of access to researchers across the globe, enabling individuals outside of funded projects or networks to benefit too.

*"The course was a valuable resource to me with regard to research writing and submission for publication...Thank you to RSC for sponsoring me for this course and for increasing my knowledge of the publication and writing space."*

Sponsored Course Participant Feedback



**We work to provide a tailored learning journey for your research team, with a range of packages available to suit your learners needs.**

Our core online classroom package enables you to:

**Encourage greater research collaboration:**
Private discussion area for your researchers during the course, with the option of extended use.

**Maximise the course completion rates for your researchers**
Personalised reminder emails and prompts to your researchers throughout the MOOC's duration.

**Track how well the course is meeting your needs**
Receive weekly reports with data and insights on how well your team are progressing through the course

**Provide added value learning content to your researchers:**
Select an additional complimentary course module (2 extra weeks of content) to add to your researchers learning journey

**Receive formal recognition as a provider of support to researchers**
Your logo and name displayed on participant certificates of completion.

Our range of add-on packages allow you to further enhance your learner's experience and learning outcomes

**Tailor the level of support and guidance** for your learners from experienced facilitators, with live video workshops, virtual classroom discussions or hands-on support for researchers in the process of writing a research output.

Understand and meet your learners needs with pre course scoping, design & coordination of tailored/flexible packages

## BECOME A SPONSOR

**INASP's MOOCs are a low-cost investment for a high quality, tried and tested course with lasting impact for your team, and lasting impact for the wider community of researchers.**

Sponsorship investments start from £1,800 for sponsors located in the Global South or £3,000 for sponsors in the Global North* for a six-week course.

*Sponsorship investment is tiered in recognition of relative income disparity between countries in the Global North and Global South

**Previous sponsors include**



**If you are interested in sponsoring our MOOCs or would like more information, contact us via email:
savis@inasp.info**