Putting research knowledge at the heart of development

inasp

Annual Review 2012-13

What we do

At INASP, we believe that social and economic development needs to be fully informed by research and evidence. We work with developing countries to help them access, produce and use scholarly research.

We support:

- librarians to acquire and manage the latest scholarly literature,
- IT staff to maintain easy access to it,
- researchers to use it and to produce and communicate their own research,
- editors to increase the impact of their journals,
- policymakers to make use of scientific evidence in decision-making.

We work closely with over 20 partner countries and provide online scholarly literature to 38 additional countries across Africa, Asia and Latin America.

Contents

From the Executive Director

INASP was born in 1992 from the vision that research should be at the heart of development. That vision was still at the centre of our work in 2012 as we marked INASP's 20th Anniversary.

In 1992, the goal was to enable developing countries to access the world's scientific literature and our work focused primarily on libraries. But whilst there has been huge progress on that front, a productive scientific culture is about much more than having books and journals in the library. As the world becomes a global information economy, too many researchers in developing countries are still struggling to engage with the flood of available information, design original research and communicate it to the world's academic community. So a core part of our work has become the direct support of researchers as well as of the librarians who manage online literature, of the IT staff who ensure it can be downloaded and of the journal editors who need to publish online to international standards.

Central to our approach are local partnerships. We have created a formidable network of collaborators in over 20 partner countries who determine local needs and are committed to long term continuous improvement in generating, communicating and using research.

In 2010, INASP pioneered some distinctive new work with policymakers and their support staff, recognising the need to build demand for evidence from these ultimate users rather than focusing on the supply of information. This work showed yet again that progress is best made by identifying change-makers who can propose solutions that work in local contexts.

Many of these collaborators came to our 20th anniversary symposium in June to reflect on progress and, true to the spirit of the scientific enterprise, to engage critically with some of the received wisdoms about scholarly communication in the South. Funders, technology partners and other NGOs also came. Their words speak louder than our own - take a look at http://symposium2012.inasp.info/

2012-13 was also the last year of our flagship Programme for the Enhancement of Research Information (PERI). There has been much progress, including:

- The development of library consortia who purchase online books and journals and train their members to manage them

- 1677 universities and research institutes receiving access to e-resources with a 300% increase in their usage (to 3.2m article downloads)

- Over 6000 researchers registered with AuthorAID who attend workshops, take online courses, find mentors, make use of the rich resource library and take part in discussion groups to help them communicate their work

- Almost 800 journals from the South making their content available online via the Journals Online platforms, with some "born digital" titles even being launched there

- A fourfold growth in the downloads of articles from those journals from readers across the world

We are grateful for the support of DFID, Sida and Norad in funding PERI and were delighted that their investment was validated by the Sida evaluation last year. From the summary:

> *"INASP has made impressive gains across the research communication cycle as well as making contributions to the quality of education. It has achieved much...at modest cost....with a strong concern for equity and sustainability."*

2012 also saw planning for the period beyond PERI. We have secured funding for two new large programmes of work: the Strengthening Research and Knowledge Systems (SRKS) programme which we will be implementing in 21 partner countries and BCURE, a three year programme designed to increase the demand and uptake of research evidence in Ghana, Zimbabwe and South Africa. You can learn more about these programmes in the 'Looking Forward' section of this annual review.

Sue Corbett
Executive Director

Celebrating 20 years

INASP began in 1992 with three part-time employees and an ambitious vision that all people should be able to access and contribute to the information, ideas and knowledge necessary for sustainable and equitable development. By 2012 we had grown from an operation with just 10 active partners working in fewer than 20 countries, to one that involves over 1800 institutions in more than 70 countries.

> *"Access to information is a human right — INASP is making it easy for people in developing countries to have access to that knowledge."*
>
> Mohammed Abdul Mazed, Bangladesh Academy of Science, INASP Bangladesh Country Coordinator

A brief history

1992	International Council of Scientific Unions (ICSU) and founding Director Carol Priestley launched INASP as "a cooperative network of donors and representatives of recipient institutions"
1996-97	Expanded and moved to Oxford. INASP-Health networking initiative established. The South-South Rural Development Network established
1998-99	African Journals Online (AJOL) launched. African Journals Online Publishing Project (AJOPP) launched
2000	The 5 year Programme for the Enhancement of Research Information (PERI) begins as a pilot project in Ghana, Malawi, Tanzania, Uganda and Zambia. Revitalisation of Information and Library Services to the Public in Africa
2002	First phase of PERI. By embracing both library and publishing support, PERI became our primary area of work
2006	Launch of AuthorAID
2007	Launched Bangladesh Journals Online (BanglaJOL) and Nepal Journals Online (NepJOL)
2008	Second 5 year phase of PERI begins with 22 partner countries
	Publishers for Development is launched with Association of Commonwealth Universities (ACU)
2010	Launch of Evidence Informed Policy Making programme in collaboration with POST UK
2011	With the launch of Latin America Journals Online (LAMJOL), 5 JOL platforms now available
2012	20th Anniversary and Symposium; end of PERI programme and development of SRKS programme

INASP Symposium

Drawing on the expertise of INASP partners from around the world, our 20th Anniversary Symposium in June 2012 explored the state of the art of research communication and uptake for development as they exist today, how the field might develop in the future and how we can improve our practice in the light of robust evidence. Through presentations and participatory discussions participants examined some commonly held 'truths' about research communication.

The Symposium brought together both northern and southern practitioners and researchers who are active in these areas. Participants included those who provide or enable access to information, users of research information at research or policy level and those involved in facilitating access and supporting more effective communication of research.

For more information on the symposium including videos and presentations visit the symposium website: http://symposium2012.inasp.info/

"INASP has emerged as research and information revolution in my institution and personal life. It has changed our level of thinking, innovation and dream".

Md. Milan Khan, Librarian, Daffodil University, Bangladesh

Working with Publishers

Active collaboration with our publishing partners helps ensure that researchers have access to the journals and books they need to do their work effectively. By negotiating free and low cost access to resources and signposting the wealth of open access resources available in developing countries, our work brings resources in all subject areas to the researchers who need them.

"The Publishers for Development 2012 conference created a dynamic hub of knowledge-sharing and network-building to further bolster cooperation between publishers, librarians, and development agencies to benefit research engagement in developing and emerging regions. The emphasis on actions that will make a difference presented challenges and opportunities for us all."

Janet Remmington, Taylor and Francis

In 2012, INASP offered countries:

32,371	23,072	11,076	82
full text journals	abstracted journals	full text books and reports	databases

"INASP connected us to an underserved research community throughout the developing world. It has been fantastically gratifying to see how many new institutions and users have gained access to our content through this program."

Douglas LaFrenier, American Institute of Physics, USA

Publishers for Development

Publishers for Development, organised in collaboration with the Association of Commonwealth Universities, brings together publishing staff involved in sales, marketing, editing and online delivery with our partners in the South to see how they can collectively improve the awareness, access and skills to use resources.

Bandwidth Challenge

The Bandwidth Challenge was launched to encourage publishers to find out how they can improve access to their resources, optimise their sites for low bandwidth environments and make their resources available across different platforms. Further information on this ongoing initiative is available at: http://bit.ly/yQbLC6

"Improving access makes an enormous difference to the professional lives of individuals; how they work and think, their research impacts and their reputation – and the reputation of their environment. For researchers in developing countries to succeed in research on the global stage, the challenges are many. But creating usable interfaces seems a simple place to start."

James Lush, Policy Officer, Biochemical Society

Working with Librarians

Librarians are ideally placed not just to provide online books and journals but also to help researchers make full use of them by promoting awareness of available resources and creating easy to use interfaces. INASP provides workshops on information literacy, monitoring and evaluation, promotion and marketing and bandwidth management.

"INASP is very outcome orientated, builds strength & capacity locally, has good transparency, and helps build long term plans. [Their] cascading model for the rollout of training works well and they provide good quality training material freely, leaving behind workshop templates/ training materials that can be used and built on locally."

Dr Maria Musoke, Makerere University

Our work with librarians

43,347

full text items were made available

3,282,959

full text downloads

1,677

Institutions were registered

The journey of a library consortium

2001   Consortium of Ugandan University Libraries launches in 2001 in order to provide support to member library communities and organises members to access the online journals provided by INASP

2010   INASP runs Consortium review workshop in 2010, highlighting opportunities for growth and improvements. Follow up actions undertaken to strengthen the consortium including organising a strategic planning workshop

2010   CUUL 2010 undertook financial responsibility for purchasing some subscriptions directly

2011   The strategic planning workshop in 2011 resulted in a new strategy and work plan including creation of 5 functional committees, a membership campaign, dedicated staff and managing e-resource negotiations

2012   2012 First meeting of CUUL Head Librarians Round Table and an Impact Assessment

2012   By 2012 the membership campaign resulted in an 80% increase in paying institutions

"The INASP network has made a significant contribution towards the advancement of Archbishop Kiwanuka Memorial Library's operations within the past five years."

Judith Nannozi, Uganda Martyrs University

Working with Researchers

Through AuthorAID, we support researchers to publish and communicate their research. We work with universities, research institutes and scholarly associations to provide online and face-to-face training in research writing and communication. We provide a mentoring service that gives researchers personal support to get their research papers ready for publication. We offer workshop and travel grants to support further training and conference attendance. AuthorAID also has an active and friendly discussion list, a blog and an extensive library of free resources. Working with researchers in this way allows them to participate in the global research community, widely disseminate their valuable research and advance their careers.

"My colibacillosis paper has been accepted for publication by Avian Diseases. I know I would have struggled for years to get published in a good journal, so am so grateful to you, AuthorAID and all those who were involved in the intensive course."

Joshua Mbanga, AuthorAID grant recipient

AUTHOR**AID**

Rhoune Ochako: from mentee to Senior Research Manager

2010 Rhoune is mentored through AuthorAID

2011 She is the lead author of three papers in high quality journals. These papers are now being widely cited by other researchers and there are 54 citations to her papers listed on the Scopus database.

2012 Rhoune is promoted to Research Manager at Population Services International and conducts a literature review for colleagues which guides the drafting of a paper published in an OUP journal. She also regularly provides informal mentoring to other researchers through the AuthorAID discussion list.

2013 Rhoune is promoted again to Senior Research Manager.

181 new mentors and **1535** new mentees joined in 2012

89 new resources added to the resource library in 2012

14 guest blog posts from Southern researchers

Rhoune Ochako, Kenya

Impact in Ethiopia

In November 2011, Bezaye attended an AuthorAID writing skills and train-the-trainer workshop. Four months later, she put what she learned into practice. In March 2012, she facilitated a 'Research Writing Skills and Publication' workshop for 25 PhD students at the Addis Ababa Institute of Technology in Ethiopia.

"After attending the AuthorAID workshop in November 2011, I became inspired to publish research in peer-reviewed journals."

Bezaye Taye, Ethiopia

AuthorAID members

Number of members per country

- 500+
- 201-500
- 101-200
- 51-100
- 21-50
- 11-20
- 6-10
- 3-5
- 2
- 1
- 0
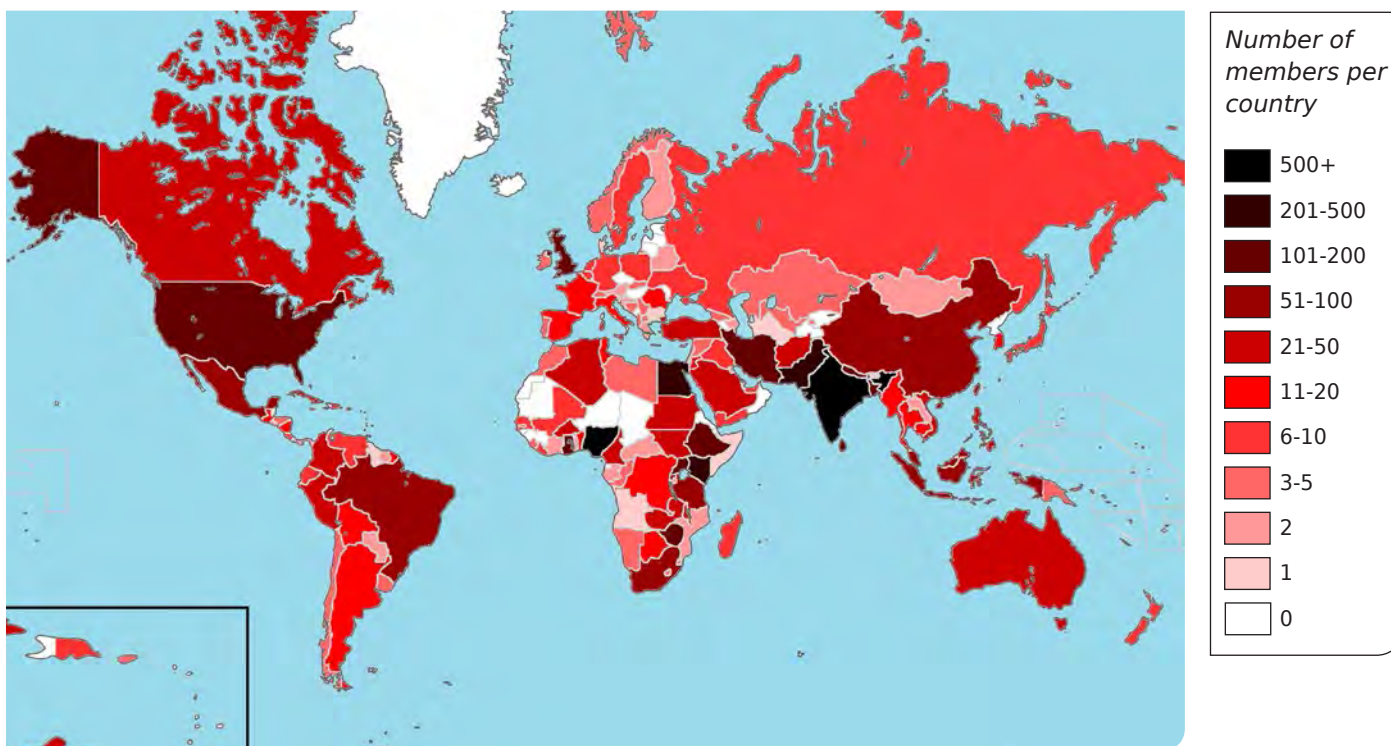
Working with Policy Makers

For research to be at the heart of development it must be used by those who shape and implement policy decisions. Policy makers and their support staff need the capacity (knowledge, skills and attitudes) to access, evaluate and use research evidence in decision making.

"Policy making staff have an important role to play if policy makers are to utilise the information resources available. However, in order for staff to take up their role in the delivery of information, they need specific skills and the support to develop those skills."

Tembi Mtine Ex-Chief Librarian, National Assembly of Zambia

In 2012, we concluded our two year pilot programme to build the capacity of policy makers and their support staff to identify, assess and communicate research evidence to decision makers. In total, the programme has trained 958 individuals from 19 countries, provided over 50 small grants to support local organisations in building the skills to use research evidence and commissioned some ground breaking research on the barriers to evidence-informed policy making in different countries.

In 2012, we reached out to include journalists too with a workshop in collaboration with the African Federation of Science Journalists to explore the scientific method and how research is carried out.

International Conference on Evidence-Informed Policy Making

In February 2012 we also organised a sector-wide conference in Nigeria to go beyond anecdote and focus on the evidence for what works in evidence-informed policy making.

In collaboration with the Nigerian National Centre for Technology Management (NACETEM), the UK Parliamentary Office of Science and Technology (POST) and with support from the Wellcome Trust, the conference brought together researchers, policy makers and intermediaries from over 15 countries. They explored different views of what EIPM actually is, looked critically at the evidence for where and how it happens and highlighted gaps in our collective understanding. The resulting discussion paper, *What is the evidence on evidence-informed policy making (http://bit.ly/1etr2Gh)*, highlighted the shortage of evidence on policy makers' actual capacity to use research evidence and effective strategies to build it.

KEY THEMES FROM THE CONFERENCE

· Influencing policy with a single piece of research is often confused with an evidence- informed approach

· Supporters of EIPM need to understand the local policy making process and the key role that technocratic staff play

· Policy makers often overrate their own ability to use research

· Evidence-informed policy making needs full buy-in from senior decision makers

· Programmes to support evidence-informed policy making must realise that it is inherently political – with all the issues and tensions that entails

· Stimulating a culture of critical enquiry in society may be a long term route to supporting evidence informed policy making

Working with Journal Editors

Researchers in developing countries must be able to publish and communicate the results of their work not just locally but to contribute to international debate and pass on important lessons and experiences to other countries.

Through the Journals Online (JOLs) project, we support peer-reviewed journals from developing and emerging countries to publish online, so that researchers can access knowledge and contribute their own articles. The aim is to put research from developing countries firmly on the international map.

"NepJOL has become prime hosting platform for the journal, helping readers to immediately access the full articles from anywhere of the world. It has raised the popularity and access of the journal, to a new height."

Gandhiv Kafle, Editor of Journal of Wetlands Ecology (Nepal)

352	90%	4.5m
Journals across 7 JOLs	Open Access	downloads across 5 JOLs in 2012
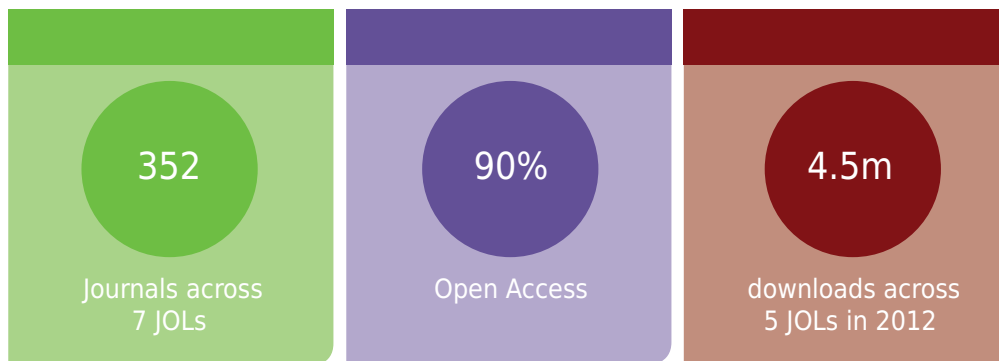
The BanglaJOL Journey

BanglaJOL began in 2007 in collaboration with the University of Dhaka and the Editors and Publishers Association of Bangladesh (EPAB).

A second workshop for editors followed in 2008 The next two years were spent in including more journals on the site and increasing the amount of content available.

During this time, the journals more than doubled in number, with full text articles more than tripling. Use of the resources also increased notably with downloads jumping from under 200,000 in 2008 to almost 1.5 million in 2010.

The process of handing over to local management began in 2012 where the editors and local managers learned how to use the website and this

was followed by a similar workshop in Rajshahi later in the year. The number of journals, the number of downloads of the full text and the number of visitors have all increased during the handover, By the end of 2012 BanglaJOL contained 94 journals, with 2380 new articles added during the year bringing the total to 8070 full text articles. 2012 saw 2.3 million downloads and 326,000 visits to the website during the year.
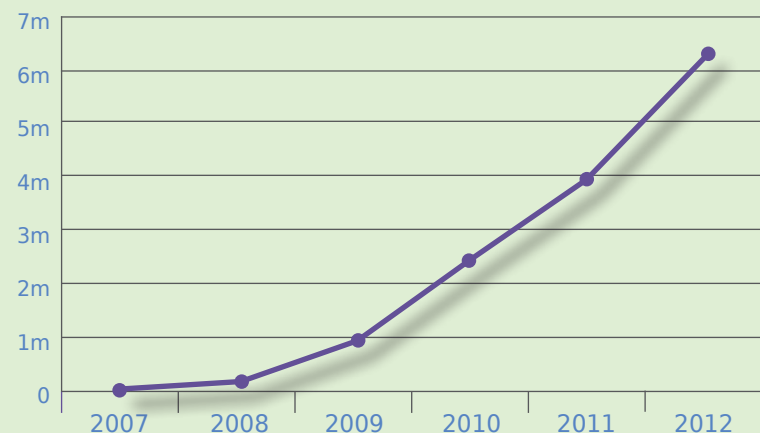

Number of journals on BanglaJOL
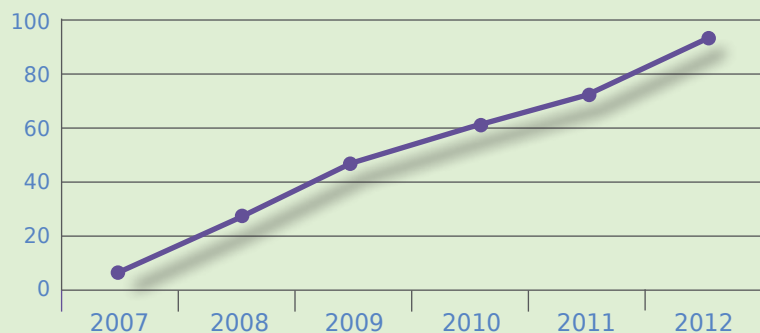
The first handover workshop for BanglaJOL taught editors and local managers how to use the website

Downloads of full text articles (millions)

BanglaJOL began in 2007 with fewer than 10 journals involved. By the end of 2012, there were 94.

Looking Forward

Strengthening Research & Knowledge Systems (SRKS)

SRKS builds on our work in the Programme for the Enhancement of Research Information (PERI) with librarians, researchers, IT staff and journal editors to strengthen research and knowledge systems in Africa, Asia and Latin America. In partnership with our country coordinators, we are developing profiles of the main institutions operating in the research and knowledge system in each country. We are now co-developing action plans that continue our activities but also introduce a key focus on local management wherever possible. This includes supporting national organisations to plan their own training activities, manage direct purchasing of online journals, embed AuthorAID writing skills courses and to manage local Journal Online Platforms, putting control and responsibility back into local hands.

New programme work will include:

- developing online training courses in AuthorAID which can reach many more researchers in a greater range of countries

- helping local journal editors to update publishing practices and improve their appeal to both local and international authors

- working with national library schools to update their curricula so that new professionals will graduate with the skills to manage digital libraries

- educating IT staff about the importance of configuring university IT networks to meet the needs of libraries

- supporting the publishing sector on a country basis

- entering some of the very poorest countries for the first time to work out how to prepare them to engage with INASP's programme

Building Capacity to Use Research Evidence (BCURE)

BCURE is a three year project in collaboration with ODI and partners in Ghana, Zimbabwe and South Africa. This is a very exciting programme in an area of fundamental interest to development – how to get research used in governmental decision-making. The biggest challenges of the 21st century - climate change, population growth, food security, cyber security, to name a few - require policy makers to effectively access, evaluate and use research evidence from a range of disciplines in the formulation of policy. By the end of the programme we hope to have a better understanding of how to create the optimum environment for this to happen.

Finances

Income for the year from all sources showed an increase of 7% to £3,167,495 and after deducting all expenditure, total net outgoing resources for the year amounting to £17,586.

The accounts show that 92% of income was expended on programme activities, with only 8% required for coordination, management and governance.

The auditor has issued an unmodified report on the full financial statements and on the consistency of the trustees' annual report with those financial statements.

Their report on the full annual financial statements contained no statement under sections 498 (2) (a), 498 (2) (b) or 498 (3) of the Companies Act 2006.

Copies of the full annual accounts including the Trustees' Annual Report may be obtained from the charity's head office.

Statement of Financial Activities for the year ended 31 December 2012

	Restricted (£)	Unrestricted £	2012 Total £
Incoming resources			
Incoming resources from generated funds:			
Core funding	-	1,589,063	1,589,063
Investment income	-	7,630	7,630
Incoming resources from charitable activities:			
Self-funding	-	1,559,184	1,559,184
Other incoming resources:	11,618	-	11,618
Total incoming resources	11,618	3,155,877	3,167,495
Resources expended			
Costs of generating funds:			
Charitable activities:			
Information Delivery	-	1,475,842	1,475,842
Publishing Support	-	442,234	442,234
Health Information	-	(4,475)	(4,475)
ICT Training, Bandwidth Management & Optimisation	12,232	8,486	20,718
Library Development	-	253,354	253,354
Evidence Informed Policy Making	-	383,666	383,666
Country Coordination	-	150,058	150,058
Programme Delivery	-	189,653	189,653
Strengthening Research Uptake Capacities	-	14,274	14,274
Coordination and Management	-	248,376	248,376
Governance costs:	-	11,381	11,381
Total resources expended	12,232	3,172,849	3,185,081
Net outgoing resources	(614)	(16,972)	(17,586)
Reconciliation of funds			
Total funds brought forward	614	833,653	834,267
Total funds carried forward	-	816,681	816,681

Balance sheet as at 31 December 2012

	2012 (£)	2012 (£)
Fixed assets		
Tangible fixed assets		6,485
Current assets		
Debtors	268,474	
Short Term Deposit	312,462	
Cash at bank and in hand	1,028,677	
	1,609,613	
Liabilities		
Creditors: amounts due	799,417	
Net current assets		810,196
Net assets		816,681
The funds of the charity		
Restricted funds		-
Unrestricted funds		
General funds		816,681
Total charity funds		**816,681**

Expenditure by area (excluding subscriptions)
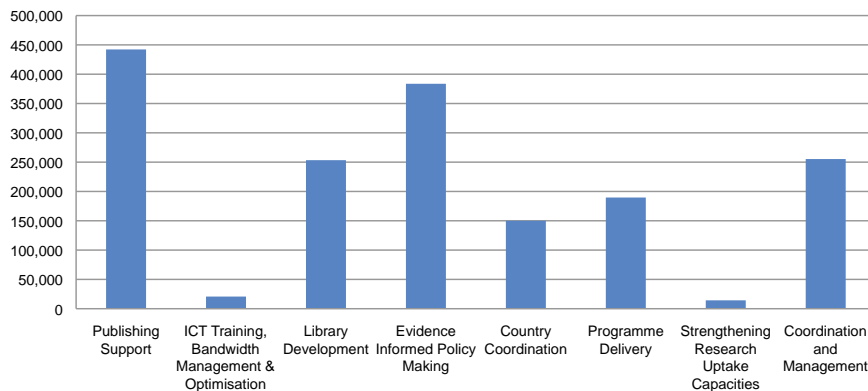
Analysis of Income by Source

19
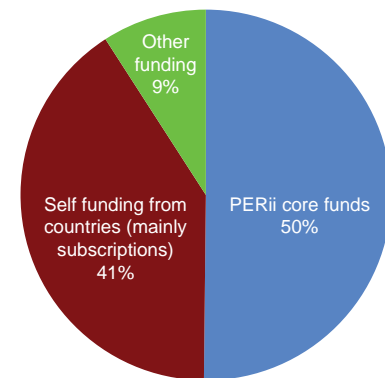
The INASP Team

INASP Board

Chair, John V. Wood

Syeda Tanveer Kausar Naim

David Nicholson

Ian Russell[2]

Sir George Radda

Kay Raseroka

Carthage Smith

Staff list

Alex Ademokun
Programme Manager, Evidence-Informed Policy Making and BCURE Director

Rebecca Bailey
Programme Manager, Country Relations

Yin Bao
Finance Officer

Martin Belcher[4]
Director of Impact and Learning

Julie Brittain[1]
Deputy Executive Director and Director of Programmes

Lucy Browse
Programme Manager, Publisher Relations, Negotiations and Licensing and Publishers for Development Director

Peter Burnett
Programme Manager, Library Curricula/ Network Management

Caroline Cage[3]
Monitoring and Evaluation Officer

Antonio Capillo
Monitoring and Evaluation Officer

Sue Corbett[1]
Executive Director

Sioux Cumming
Programme Manager, Journals Online

Fran Deans
Monitoring and Evaluation Officer

Liam Finnis
Communications Coordinator

Emma Farrow
Programme Manager, Library Strengthening

Samantha Frost[1]
Programme Officer, Training Support and Country Relations

Les Haynes
Financial Controller

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Philip Horgan[3]
Senior Programme Manager, Evaluation, Learning and Communication

Eileen Kennedy
Administrative Officer

Ravi Murugesan[2]
AuthorAID Training Coordinator

Kirsty Newman[2]
Head of Evidence-Informed Policy Making

Anne Powell
Programme Manager, Information Access and Use

Clara Richards[3]
Programme Manager, Evidence-Informed Policy Making

A**mbra Venturini**[3]
Administrative Officer

Julie Walker
Programme Manager, Publishing Support and AuthorAID Director

1 = Joined 2012, 2 = Left 2012, 3 = Joined 2013, 4 = Left 2013

The INASP Network

A selection of our country coordinators who make our work possible within our partner countries.

Putting research knowledge at the heart of development

inasp

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