INFORMS Journals Archive Coverage:

Management Science 1954-1997
Transportation Science 1967-1997
Interfaces 1970-1997
Marketing Science 1982-1997
Information Systems Research 1990-1997
Organization Science 1990-1997

Institutional libraries save more when you purchase the complete journals archive. See inside for details…
INFORMS ADDS VALUE TO YOUR LIBRARY!

INFORMS JOURNALS ARCHIVE – (1952-1997)
The Institute for Operations Research and the Management Sciences (INFORMS) is pleased to provide academic institutions with online access to 197 total volumes, 1,243 issues, over 15,000 articles and 177,000 pages covering operations research and its historical impact in its Journals Archive.

INFORMS Journals Archive provides libraries and their constituents with a variety of benefits:

- Access to archives of our two must-have flagship publications, *Operations Research* (1952) and *Management Science* (1954), in addition to the other seven titles included in the collection.
- Articles from Volume 1, Issue 1 of nine INFORMS journals launched before 1998.
- Keywords and abstract searching of the entire collection before accessing full-text PDFs.
- Reduction of over 30 linear feet of shelf space.
- Faculty, students, O.R. professionals, and historians will value the journals archive collection spanning over 40 years of O.R. research, methods, and applications.
- Feature-rich hosting with all other INFORMS content on Highwire Press®.
- Perpetual access guaranteed via a small annual maintenance fee.

COMPLETE YOUR ONLINE JOURNAL COLLECTION!

The Institute for Operations Research and the Management Sciences (INFORMS) has provided the academic community with coverage of operations research and the management sciences for over fifty years. Our goal is to continue to provide informative and accessible content to libraries, organizations, and individuals in the O.R. profession.

It is our goal to offer institutional libraries the opportunity to purchase the complete journals archive for a reasonable price.

Institutional libraries may purchase the INFORMS Journals Archive at reduced rates. Please contact an INFORMS representative to find out more about our current promotional pricing.

INFORMS is a member of CrossRef, the official DOI® link registration agency for scholarly and professional publications. CrossRef will allow a researcher to click on a reference citation with DOI (digital object identifier) and link directly to the cited content on another publisher’s platform.

Today’s librarian requires online access to a high quality, peer-reviewed and comprehensive journals archive. INFORMS perpetual access policy provides librarians with long-term access to our journals archive and will complete the science and math online journal collection for the library and its patrons. INFORMS provides the search and retrieval capabilities that librarians and their patrons seek when determining how to get the maximum value from content.

Visit www.informs.org/journals-archive to learn more about this valuable resource for your institution.

HOW TO FIND OUT MORE ABOUT INFORMS

Yes, I would like to learn more about the INFORMS Journals Archive and discuss your pricing options. Please contact me.

Name: _______________________________
Title: _________________________________
Institution: ____________________________
Address: _____________________________
City, State, Zip: _______________________
Email: ________________________________
Phone: _______________________________
Fax:  _________________________________

You may fax this page to (443) 757-3515.

OR

Visit www.informs.org/journals-archive and complete the online request form.

A customer service representative will contact you about our pricing structure and how to access the journals archive. Please ask about our perpetual access policy.

Or call 1-800-446-3676 to speak with an INFORMS representative.

Also, tell us how you heard about INFORMS. Enter a source code provided on our materials, or enter web, mail, print ad or phone. Thank you for your cooperation.